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수상경력

한국연구재단 인문사회 분야 신진연구과제 선정 (2019)
경희대학교 학술진흥과제 선정 (2018)

연구실적

REFERRED SSCI JOURNAL PUBLICATIONS

- 2019 Innovation ambidexterity: balancing exploitation and exploration for startup and established restaurants and impacts upon performance. Industry and Innovation (Online First Published)
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- 2019 Interaction effects between contract specificity, competence trust and goodwill trust upon supplier opportunism and relational stability: A focus upon restaurant performance. International Journal of Contemporary Hospitality Management. 31(3), 1505-1524
- 2019 Restaurant purchasing skills and the impacts upon strategic purchasing and performance: The roles of supplier integration. International Journal of Hospitality Management. 78, 298-303
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- 2018 Restaurant dependence/ autonomy in the supply chain and market responsiveness: the moderating roles of information technology adoption and trust, *International Journal of Contemporary Hospitality Management*, 30(9), 2945-2964
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- 2018 The Evolution of Wine Research: A 26 Year Historical Examination of Topics, Trends and Future Direction, *International Journal of Contemporary Hospitality Management*, 30(1), 286-312
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- 2016 Workplace incivility and its effect upon restaurant frontline service employee emotions and service performance. *International Journal of Contemporary Hospitality Management*, 28(12), 2888-2912
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- 2015 Consumer motives for purchasing organic coffee: The moderating effects of ethical concern and price sensitivity. *International Journal of Contemporary Hospitality Management*, 27(6), 1157-1180
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- 2014 The effect of price dispersion on hotel performance. *Tourism Economics*, 20(6), 1159-1179
- 2013 Determinants affecting comprehensive property-level hotel performance: The moderating role of hotel type. *International Journal of Hospitality Management*, 34, 404-412

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- 2019 The Effect of Advertising Attributes of Mobile Application for Delivery Food on Attitude toward Advertisement, Attitude toward Brand and Purchase Intention. *Journal of Tourism & Leisure Research*, 31(3), 307-324
- 2019 Moderating Effects of Food District Attractiveness upon Visitor Constraint Factors and Behavioral Intention. *Journal of Foodservice Business Research*, 22(1), 143-167
- 2018 Green Tea Quality Attributes: A Cross-Cultural Study of Consumer Perceptions using Importance-Performance Analysis (IPA). *Journal of Foodservice Business Research*, 21(2), 218-237

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- 2017 Effects of Korean TV Cooking Show Connectedness on the Viewers' Food Consumption Behavior. *Journal of Foodservice Management*, 20(5), 315-335
- 2017 Restaurant External and Internal Business Environments and Performance: Moderating Effects of Supplier Commitment. *Journal of Tourism & Leisure Research*, 29(10), 405-422
- 2016 Purchasing wine online: The effects of social influence, perceived usefulness, perceived ease of use, and wine involvement. *Journal of Hospitality Marketing & Management*, 25(7), 841-869
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- 2015 Moderating Effects of Retailers' Green Practices upon Customer Environmental Values and Organic Food Purchasing Intention, *Journal of Distribution Science*, 13(10), 5-18
- 2015 The Impact of Online and Offline Wine Purchase Channels on Consumer Perceptions about Wine Attributes and Repurchase Intention, *Journal of Distribution Science*, 13(11), 57-63
- 2015 The Effects of Health-related Menu Choice Attributes on Customer Behavioral Intentions at Well-being Restaurants - The Moderating Roles of Food Involvement and Trust. *Journal of The Korean Society of Dietary Culture*, 30(3), 333-344
- 2014 Segmentation of Coffee Shop Customers based on Organic Coffee Choice Motives, *Journal of East Asian Society of Dietary Life*, 24(6), 915-923
- 2014 How Customer Attributes and Menu Selection Criteria are Related to Customer Support for Menu Labeling, *Journal of The Korean Society of Dietary Culture*, 29(3), 231-239

CONFERENCE PRESENTATIONS & PROCEEDING

- 2019 Restaurant Supplier Selection and the Effects of Operational and Strategic Capabilities upon Performance, 25th Asia Pacific Tourism Association Conference
- 2019 Do Restaurant Sourcing Practices Affect Performance? 10th Annual Conference of European Decision Science Institutes
- 2019 The Environment and Perceptions of Wine Consumers Regarding Quality, Risk and Value: Reputations of Regional Wines and Restaurants. International Research Workshop on Wine Tourism
- 2018 Restaurant purchasing skills and the impacts upon strategic purchasing and performance: the roles of supplier integration, 16th APacCHRIE Conference, Guangzhou, China
- 2018 Interaction effects between contract specificity, competence trust and goodwill trust upon supplier opportunism and relational stability: Focusing on restaurant performance, 16th APacCHRIE Conference, Guangzhou, China
- 2017 Supplier Involvement: An Empirical Examination and Its Effect on Restaurant New Product Development and Product Enhancement, 8th Annual Conference of the European Decision Science Institutes, Granada, Spain.
- 2016 The Fit of Perceived Uncertainty and Information Sharing: Effects upon Restaurant Performance, 2016 Annual ICHRIE Conference, Texas.
- 2016 Generation Z: Volunteering for the Food Service Industry (Poster presentation), 2016 Annual ICHRIE Conference, Dallas, Texas.

- 2016 The Congruence of Perceived Uncertainty and Information Sharing: Effects upon Restaurant Financial Performance 2nd Global Tourism & Hospitality Conference, Hotel ICON, Hong Kong.
- 2015 Workplace Incivility, Emotional Exhaustion and Service Performance: The Moderating Roles of Perceived Organizational Support and Emotional Intelligence. 13th Asia-Pacific CHRIE Conference, Auckland, New Zealand.
- 2015 The Effect of Fluctuating Energy Prices on Tourism Expenditures and Behavior: Evidence from the State of Florida, 13th Asia-Pacific CHRIE Conference, Auckland, New Zealand.
- 2015 A Multilevel Analysis of the Effects of Wine Destination Image on Travel Constraints and Revisit Intention, 2015 Annual ICHRIE Conference, Orlando, Florida
- 2015 We're Not Going to Take It Anymore! Customer Incivility and Frontline Restaurant Employee Turnover Intention, 2015 Annual ICHRIE Conference, Orlando, Florida
- 2014 A Multilevel Analysis of Effects of Wine Destination Image on Travel Constraints and Revisit Intention, 12th Asia-Pacific CHRIE Conference, Kuala Lumpur, Malaysia
- 2013 Constraints Segmentation and Wine Tourism: Selecting Target Markets Based upon Consumers' Attitudes and Behavioral Similarities Related to their Intent to Visit Wine Destinations, 7th Academy of Wine Business Research International Conference, Ontario, Canada
- 2013 Environmental Consciousness and Consumer Perceptions about Sustainable Retailing Practices: Influencing Organic Wine Purchase Intentions, 11th Asia-Pacific CHRIE Conference, Macau, China
- 2012 Exploring the Relationship between Price Dispersions and Hotel Performance, 2012 Annual ICHRIE Conference, Rhode Island, USA
- 2012 The Impact of Gasoline Prices upon U.S. Pleasure Visitors Traveling by Auto and their Spending Behavior during Periods of Economic Growth, Recession and Recovery, 2012 TOSOK International Tourism Conference, Ulsan, Korea